

2024 Friends of Canadian Simmental Foundation Auction is an Outstanding Success

FOR IMMEDIATE RELEASE

September 19, 2024

Olds, Alberta, Canada – The Friends of Canadian Simmental Foundation (FCSF) are pleased to announce another successful event hosted with a live auction and amazing hospitality provided by the Canadian Simmental Association (CSA) and 2024 World Simmental Fleckvieh Federation Congress (WSFF).

The Olds Regional Exhibition and Pomeroy Inn, both located in Olds, Alberta, were spectacular locations for this year's CSA Banquet with FCSF's annual auction once again a highlight of the weekend's activities, and a fantastic wrap-up to the Olds portion of the WSFF Congress.

Close to 600 people from across Canada gathered for the annual event which took part August 3rd, following the Canadian Simmental Association Annual meeting and banquet. The 2024 FCSF Auction raised a total of over \$204,000.00, our highest auction total to date by a significant amount, far surpassing last years' record-breaking total. This amount included \$92,210 that was raised on Lot 1, a bred heifer "RF Famous 313" donated by Rancier Farms of Killam, Alberta.

During the 2024 Young Canadian Simmental Association's (YCSA) National show, which was held the final day of the Olds portion of the WSFF Congress, the FCSF Directors presented \$15,000 from the auction proceeds to the YCSA for ongoing youth activities. The FCSF also continued their generous support for travel, and will continue their support of the FCSF and Trevor Vance Memorial Scholarships. Last year's winners were Carmen Wolfe, Jackson Goudy, Jordynn Rogers, Ruby Briand and Danica Davis. The FCSF also supports a bursary, won by Charles White and Olivia Woytuik for 2023. 2024 winners will be announced after the fall 2024 AGM.

"We are thrilled with the success of the record setting 2024 auction! It was exciting to see the full house of breeders from around the world and across Canada that gathered to celebrate the youth in the Simmental breed and beef industry and support the foundation and its causes. The funds raised will continue to be used for youth development, education, research, scholarships and bursaries."

On behalf of the FCSF Board Members Garth Rancier, Killam AB, Scott Matthews, Cookshire-Eaton QC, Mark Shologan, Westlock AB, Deanne Young, Breton AB, Marlin LeBlanc, Estevan SK, Roger Deeg, Strathmore AB, Glenn Wotton, Little Britain ON, Ken Lewis, Spruce Grove AB, Lynette Hoegl, Lloydminster SK and Shane Williams, East Garafraxa ON, thank you to all the buyers, donators, volunteers and staff that made this year another amazing success!

For more information please contact:

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